



THE RISE HOME CARE SUMMIT  
JUNE 30 - JULY 1, 2025  
SCOTTSDALE, AZ

PAST AGENDA

MONDAY

TUESDAY

TIME ZONE: PST

MONDAY - JUNE 30, 2025

8:00 AM

Information Desk



4:00 PM

East Foyer Registration Desk

8:00 AM

Networking Breakfast

9:00 AM

Palomino Ballroom

8:00 AM

Exhibit Hall Open

6:00 PM

Palomino Ballroom

9:00 AM

Welcome Remarks



9:10 AM

Chairperson: Lauren Dunning, *Director*  
Milken Institute Future of Aging

Salon C

9:10 AM

Keynote: Ready, Reliable, and Right at Home: The Case for Expanding Acute and Urgent Care at Home



Salon C

COOKIE SETTINGS

As hospitals and health systems face mounting capacity constraints, patients are increasingly struggling to access timely care. Expanding the continuum to include acute and urgent care in the home offers a powerful solution—improving outcomes, advancing quality and safety, and lowering the total cost of care. In this keynote, we’ll explore the case for scaling these models, the infrastructure required to make them ready and reliable, and the critical hurdles that still stand in the way. Whether you’re a provider, payer, or partner, this session will help you understand what’s next—and what it takes to get there.

Pippa Shulman, DO, MPH  
*President, American Academy of Home Care Medicine*  
**CMO, Medically Home**

10:00 AM

10:00 AM

Transitions of Care: There’s No Place Like Home

Salon C

- Identify the latest approaches to safe and effective transitions of care to the home that can help prevent admissions and readmissions as well as reduce costs
- Consider innovative new opportunities to maximize resources and expand reach by conducting care in the home
- Ensure the right team is in the right place at the right time to support patient transitions to home care

Tina Dueringer, *BSN, RN, CCM, PCC, CEO, Principal Advisor*  
**Dueringer Advisors, Inc**

Beau Munoz, MD  
**Independent Healthcare Technologist**

10:50 AM

10:50 AM

Networking Break

11:20 AM

Palomino Ballroom

11:20 AM

Industry Leader Panel: The Present and Future of Value-Based Home Care

Salon C

- Discuss how home care can encourage patient satisfaction, improve quality measures, help engage challenging populations, and close care gaps
- Explore the growing need for staff and technology to support and enable the rapid growth in home care
- Assess the increase in investment from private equity firms, the role of community-based organizations, and the positive impacts they can have on care provided in the home

Moderator:  
Vandna Bhrany, *Principal*  
**8BAdvisors**

Panelists:  
Shannon Decker, PhD, MBA, MBA, MEd, MEd, *Founder & CEO*  
**VBC One**

Alexa Arao, MSN, MBA, MHA, MHI, WOCN, *CEO & Administrator*  
**Home Health Providers**

Elizabeth Chidothe, *FNP, APRN-CNP*  
*Home care expert, regional health plan*

12:10 PM

12:10 PM

1:15 PM

Networking Lunch

Palomino Ballroom

1:15 PM

2:05 PM

2:05 PM

3:05 PM

Primary Care at Home: Improving Outcomes, Delivering Value, and Redefining Care

Salon C

- Explore how changes in payment models, demographics, and technology are driving the expansion and interest in home-based medical care
- Discuss how primary care at home aligns with value-based care and quality improvement initiatives
- Consider the challenges to/of home care and how we begin to mitigate them

Paul Chiang, MD, *Senior Medical & Practice Advisor*  
**HCCI**

Advancement of Services and Technology to Support Home Care

Salon C

- Explore the latest services and technological advancements being developed to address the needs of family caregivers and enhance the quality of home health care
- Discuss the impact of AI and telehealth on the ability to improve members health care outcomes
- Assess remote patient monitoring options that can help collect valuable data to identify potential health care issues
- Analyze the current investor and funding landscape for home health care solutions, highlighting opportunities for growth and innovation in supporting caregivers and home health initiatives

Moderator:  
Ana Handshuh, CHC, *Principal*  
**CAT5 Strategies**

Charlotte S. Yeh, MD, *former CMS Regional Administrator*  
*Former Chief Medical Officer, **AARP Services Inc***  
*Founder, **Yeh Innovation***

Bryant Saxon, *CIO*  
**Pennant**

Lauren Dunning, *Director*  
**Milken Institute Future of Aging**

Julie Kennedy, *Founder*  
**Rubywell**

3:05 PM

3:30 PM

Networking Break

Palomino Ballroom

3:30 PM

Mind the Gaps: Achieving Quality Improvement through Home Care

Salon C

- Review innovative approaches to closing care gaps by meeting members where they are

- Discuss tactics to improve transitions of care and CAHPS survey results by building relationships with the member in the home
- Explore how to positively affect Stars and HEDIS scores through in-home care and testing

John Criswell, *Founder, CEO & Chairman*  
**Porter**

Sakina Pasha Wells, *Director, Population Health Strategy and Operations*  
**Blue Cross Blue Shield of Arizona**

Charline Marcelle, *Manager, Quality & Accreditation, Government Programs*  
**CareFirst BlueCross BlueShield**

4:15 PM

4:15 PM

**Roundtable Discussions**

**Salon C**

Participate in a facilitated roundtable discussion and deep dive with peers on timely topics in the industry.

**Stop Trying to Recruit Your Way Out of a Retention Problem**

Kristen Wheeler, *Former Executive Director of Home Care & Supportive Services*  
**National Alliance for Care at Home**

**Beyond the Waiver: Sustainable Strategies for Scaling Acute Care in the Home**

Pippa Shulman, DO, MPH  
*President, American Academy of Home Care Medicine*  
**CMO, Medically Home**

**Meaningful Engagement for Patients and Caregivers**

Charlotte S. Yeh, MD, *former CMS Regional Administrator*  
*Former Chief Medical Officer, AARP Services Inc*  
**Founder, Yeh Innovation**

**Beyond the Exam Room: Unpacking How Social Determinants of Health Drive Cost, Influence Safety, and Shape Engagement**

Alexa Arao, MSN, MBA, MHA, MHI, WOCN, *CEO & Administrator*  
**Home Health Providers**

5:00 PM

**Networking Cocktail Reception**

5:00 PM

**Palomino Ballroom**

6:00 PM

Join us for drinks, hors d'oeuvres, and face-to-face networking with peers.

**TUESDAY - JULY 1, 2025**

8:00 AM

**Networking Breakfast**

11:00 AM

**Palomino Ballroom**

8:00 AM

**Information Desk Opens**

11:00 AM

**East Foyer Registration Desk**

8:00 AM	Exhibit Hall Open
1:15 PM	Palomino Ballroom
9:00 AM	<div>Welcome Remarks</div> <div>Salon C</div> <div>Chairperson: Kristen Wheeler, <i>Former Executive Director of Home Care &amp; Supportive Services</i> National Alliance for Care at Home</div>
9:10 AM	
9:10 AM	<div>Provider Panel: Physicians Weigh in on Home-Based Medicine</div> <div>Salon C</div> <div><ul style="list-style-type: none"><li>Hear from physicians on the pros and cons of house calls and home care, from the benefits of remote patient monitoring for chronic conditions and reducing isolation to challenges with staffing and continuity of care</li><li>Identify how to increase buy in for home care to better reach patients who are rural, homebound, or have cultural preferences or constraints that prevent them from seeking care</li><li>Discuss how innovations in home care could be used in the future to improve quality outcomes and satisfaction, close care gaps, and maximize resources.</li></ul></div> <div>Moderator: Darren Wethers, MD, CPE, FACP, CEO Wethers Consulting, LLC</div> <div>Panelists: Paul Chiang, MD, <i>Senior Medical &amp; Practice Advisor</i> HCCI</div> <div>Eva Balint, MD, MS, <i>Chief Medical Officer</i> EB Consulting</div> <div>Anthony Zizza, MD, <i>Consultant</i> <i>Former National Chief of Longitudinal Care, Optum</i> <i>Former Regional Medical Director, Landmark</i></div>
10:00 AM	
10:00 AM	<div>Vendor Contracting and Oversight for Home Care</div> <div>Salon C</div> <div><ul style="list-style-type: none"><li>Discuss tactics to assess and select vendors for a wide variety of home care services to make real, meaningful improvements in member care</li><li>Explore where—and how--to address quality, risk, and care coordination considerations during contracting, including setting KPIs and benchmarks</li><li>Assess opportunities to overcome barriers utilizing EMRs when conducting care in the home</li><li>Ensure a watertight oversight program to avoid costly errors and compliance risks, while improving interoperability and data sharing</li></ul></div> <div>Amy Sharrett, <i>Director, Clinical Services Operations &amp; Performance Monitoring</i> Community Health Plan of Washington</div> <div>Jake Mead, <i>CEO</i> Impact Sales Partners</div>
10:50 AM	

10:50 AM

11:20 AM

Networking Break

Palomino Ballroom

11:20 AM

12:15 PM

Home Care, Medicare Advantage, and the False Claims Act: Highlighting Risks and Compliance Strategies

Salon C

- Discuss HHS-OIG’s October 2024 Report on Health Risk Assessments: “Medicare Advantage: Questionable Use of Health Risk Assessments Continues to Drive Up Payments to Plans by Billions.”
- Explain Cigna’s \$37 million settlement resolving a whistleblower’s allegations that Cigna submitted risk adjusting diagnoses captured for the first time during in-home assessments by providers without the equipment needed to diagnose these conditions
- Review the OIG’s Special Fraud Alert regarding marketing arrangements and payments from provider groups, including home health focused provider groups, to insurance brokers, as well as Oak Street Health’s \$60 million settlement
- Explore predictions for where whistleblowers, the Justice Department, and OIG will next focus their attention

Hallie Noecker, *Partner*

Whistleblower Partners LLP

Max Voldman, *Partner*

Whistleblower Partners LLP

12:15 PM

1:15 PM

Networking Lunch

Palomino Ballroom

1:15 PM

2:05 PM

2:05 PM

Caring for the Caregiver: Support, Guidance, and Health Literacy

Salon C

- Implement programs to train caregivers on health literacy and explore external partnerships and community-based organizations that can support them
- Learn to optimize education for caregivers on different tools and mobile applications that can help improve health care outcomes for the member
- Assess strategies to streamline communication between the care team and the caregiver

Kristen Wheeler, *Former Executive Director of Home Care & Supportive Services*

National Alliance for Care at Home

Julie Kennedy, *Founder*

Rubywell

Alexa Arao, MSN, MBA, MHA, MHI, WOCN, *CEO & Administrator*

Home Health Providers

Conference Wrap Up & Interactive Q&A

Salon C



2:30 PM

Come prepared for an interactive dialogue as you unpack the lessons learned throughout the conference. Walk away with your most pressing questions answered and insights you can bring back to your organization.



CONTACT US

3420 Toringdon Way, Suite 330

Charlotte, NC 28277

© 2025 Wilmington FRA

